



Amy Amico
Development and Communications Associate
Pat's Place Child Advocacy Center
901 East Boulevard, Charlotte, NC 28203
704.335.2760 ext. 232
amy@patsplacecac.org

FOR IMMEDIATE RELEASE

8th Annual Barbeque and Bluejeans

Charlotte, NC (August 1, 2012) – Pat's Place Child Advocacy Center, in conjunction with Wells Fargo, will hold the 8th Annual Barbeque and Bluejeans Fundraiser on September 29th 2012 at the home of Kippy and Blake Thompson. Pat's Place provides services to child sexual abuse victims and their families within the Charlotte-Mecklenburg area. Barbecue and Bluejeans is held annually at a private residence historically in the Dilworth and Myers Park area. The fundraiser is Pat's Place's largest income generating event, last year raising \$160,000, 25% of the operational budget. Barbeque and Bluejeans has become a staple social event for many of Charlotte's community activists. This annual event provides a casual forum to share the mission of Pat's Place over a cold beverage and local barbeque. The 8th Annual Barbeque and Bluejeans is being co-chaired by Spencer Blythe and Alex Holleman.

"Funds raised from this event ensure that children have a voice and are heard. It is a powerful opportunity for the community to come together and make a direct impact on children's lives" said Anne Pfeiffer, the center's Executive Director.

As the **only** child advocacy center in Mecklenburg County serving children from birth to age 18, Pat's Place provides a physical environment where a child's well-being is our first priority, **reducing trauma and promoting healing from sexual abuse**. Incorporated in 2004, Pat's Place is a non-profit 501(c)3 and is one of 23 centers in North Carolina accredited by the National Children's Alliance. Since inception, Pat's Place **has assisted over 2,300 children** affected by sexual abuse throughout Mecklenburg County. Pat's Place Child Advocacy Center relies on the support of foundations, individuals, businesses and our community partners to ensure each child who walks through our door is provided the best medical treatment, emotional support, and family guidance. More information about the organization can be found at www.patsplacecac.org or 704-335-2760.

###