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FOR IMMEDIATE RELEASE

SPRING SHOWERS SPROUT AWARENESS ON EAST BOULEVARD

CHARLOTTE, NC (April 5, 2012) -Blazing with vibrant blue pinwheels, East Boulevard has sprouted an unconventional garden in recognition of Child Abuse Prevention Month. Pat's Place Child Advocacy Center joins the nationwide Pinwheels for Prevention campaign by planting a pinwheel garden in front of the organization's new location, 901 East Boulevard. Each of the 200 lively pinwheels represent over 10 children Pat's Place has served since inception.

One in six boys and one in four girls will be sexually abused before their 18th birthdays. "It takes tremendous courage for children and adults to come forward. Pat's Place works in partnership with local investigators to create a safe, supportive environment where children can share their experience and receive the care they need" said Anne Pfeiffer, Executive Director.

The annual Pinwheels for Prevention movement led by Prevent Child Abuse America (PCA America) changes the way people think about child abuse prevention. The campaign focuses on healthy child development, positive parenting, and support for public policy that works to make sure child abuse and neglect never occurs. Thousands of organizations nationally are cultivating their communities with gardens using identical blue pinwheels to generate widespread awareness.

Incorporated in 2004, Pat's Place is the only child advocacy center in Mecklenburg County serving children from birth to age 18 who have been allegedly sexually abused. Pat's Place provides an environment where a child's well-being is the first priority, reducing trauma and promoting healing. Pat's Place operates primarily from community support through grants and private contributions. More information about the organization can be found at www.patsplacecac.org or 704-335-2760.

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